

MERCEDES-BENZ STADIUM CONTENT CREATION GUIDE

CONTENT SPECIFICATIONS

- COLOR MODE RGB
- RESOLUTION 72 dpi
- STATIC FILES PNG, BMP, GIF, JPG, TIF
- ANIMATED FILES MP4 with H.264, AVI (Uncompressed)
- PIXEL ASPECT RATIO Square Pixels
- FRAME RATE 30 fps
- AUDIO AAC Audio, PCM (Uncompressed)

PITCH DISPLAY (UNITED ONLY) - 15HD

The following is a list of the sizes that content should be created for based on the type of content.

DISPLAY ZONE	CONTENT SIZE	NOTES
360 Spectacular	10,368 x 72 (518.4' x 3.6')	See placement of corners/bends in the display below. Avoiding placing text or logos directly on these areas.
Commercial MOE	10,368 x 72 (518.4' x 3.6')	

This display is being controlled by Daktronics.



PLEASE NOTE:

- Content specs and sizes are NOT final and may change during the intallation and troubleshooting of the displays & control systems.
- All dimensions are listed as width x height.
- Diagrams are approximately drawn to scale. Display placement may vary slightly.