

MERCEDES-BENZ STADIUM CONTENT CREATION GUIDE

CONTENT SPECIFICATIONS

COLOR MODE RGB

RESOLUTION 72 dpi

STATIC FILES PNG, BMP, GIF, JPG, TIF

ANIMATED FILES QuickTime MOV 4:2:2 HQ &
QuickTime MOV 4:4:4:4 to support alpha if needed.

PIXEL ASPECT RATIO Square Pixels

FRAME RATE 29.97 fps

AUDIO AAC Audio, PCM (Uncompressed)

MEGA COLUMN DISPLAY - 15HD

The actual pixel dimensions of this display are as follows:

North Top: 144(w) x 960(h) (7.2' x 48.03')

North Middle: 144(w) x 408(h) (7.2' x 20.4')

North Bottom: 144(w) x 456(h) (7.2' x 22.8')

South Top: 432(w) x 960(h) (21.6' x 48.03')

South Middle: 432(w) x 408(h) (21.6' x 20.4')

South Bottom: 432(w) x 456(h) (21.6' x 22.8')

East Top: 336(w) x 960(h) (16.8' x 48.03')

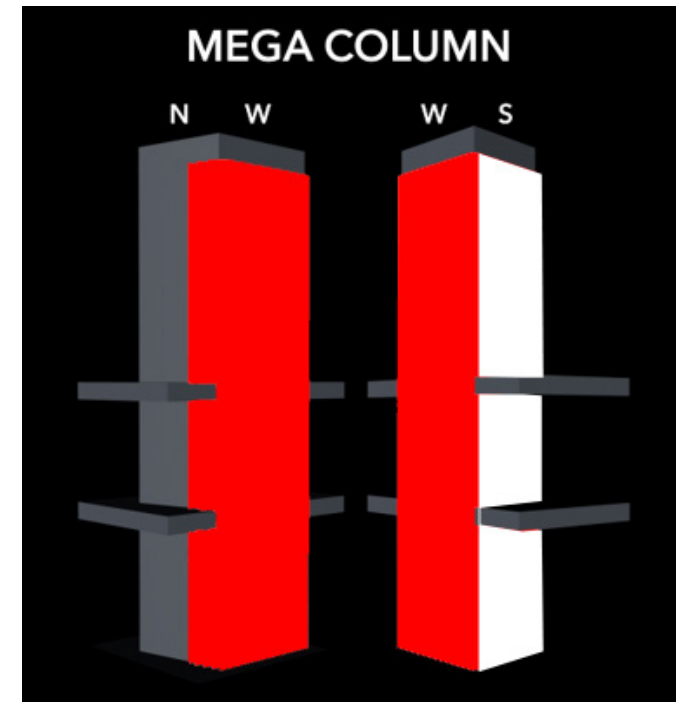
East Middle: 336(w) x 408(h) (16.8' x 20.4')

East Bottom: 336(w) x 456(h) (16.8' x 22.8')

West Full: 504(w) x 2016(h) (25.2' x 100.83')

DISPLAY ZONE	CONTENT SIZE	NOTES
360 Spectacular	648 x 2016	North and West Screens
Inner Bowl Feature		Feature dictates logo placement. Contact your MSB Corporate Partner Executive for more details

This display is being controlled with the ROSS Tessera system.



PLEASE NOTE:

1. Content specs and sizes are NOT final and may change during the installation and troubleshooting of the displays & control systems.
2. All dimensions are listed as width x height.
3. Diagrams are approximately drawn to scale. Display placement may vary slightly.